

PROGRAM BOOK ADVERTISING

We invite you to lend support to the Harbor View School Annual Benefit by advertising in our **SAIL TO SUCCESS** Program Book that will be distributed to over 350 Harbor View families, as well as made available to the community, the week of April 19, 2010.

We strongly encourage our parent community to patronize our advertisers. To assist with this, we promote information regarding Sponsors, and Silent & Live Auction items through the weekly Tuesday Packets and on the event website between March 1st and April 30th, 2010.

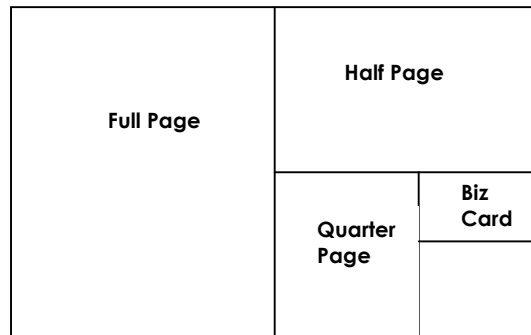
Program Book advertisements or tributes are available for individual purchase, and are also included with Sponsorship donations.

4-Color Glossy Ads:

Back Cover	\$1500
Front or Back Inside Cover	\$1000
Centerfold (total 4 pages)	\$1000

Black & White Ads:

Full Page	\$200
Half Page	\$100
Quarter Page	\$50
Business Card	\$25



Website Advertising

Ticket sales, auction items, sponsorships, event and donation information will be handled ONLINE through the **SAIL TO SUCCESS** website- www.harborviewelementary.com

Become a website advertiser!

- Get exposure to hundreds of page views by parents living in Corona del Mar
- Directly benefit local Harbor View Elementary School, your future customers

Website ad spaces are available in 2"x 2" increments for ONLY \$50/month!

Camera ready artwork must have a minimum 300 dpi print-quality. Preferred file formats are .pdf, .tif, .jpg or .psd. Deadline for Artwork submission is April 2, 2010.

For assistance with Program Book and Website Advertising please contact:
 Jacqualine Cernich 949.293.6979 • Lisa Fogarty • 949.350-5331
sailapril30@yahoo.com