



## Fact Sheet

- Harbor View:** An Award Winning- National Blue Ribbon School, California Distinguished School, Gold Medal School and California Business Education Excellence Honor Roll-Public Elementary School (K-6).
- Event:** Harbor View Elementary's 9th Annual Fundraising Benefit hosted by The Parent Faculty Organization's (PFO). "Sail To Success" will be an exciting evening of fabulous food, live entertainment and sensational Live and Silent Auctions.
- Event Location:** The Hyatt Regency Hotel- Newport Beach, California
- Date:** Friday, April 30, 2010
- Attendance:** 200+
- Target Market:** Parents, Community Leaders and Corporate Businesses.
- Reason:** State budget cuts have negatively affected our children's basic educational programs and facilities, causing Harbor View to no longer solely rely on the Government for funding in order to properly educate its students.
- Monies Raised:** The monies raised by the *non-profit* PFO through this event will fund Educational and Enrichment Programs, as well as computers, playground equipment, and facility improvements. Your support will ensure that we can continue to fund the programs and personnel that keep Harbor View on top.
- Method:** Major funding raised through local corporations, businesses, individuals and the parents of Harbor View School is vital.  
\$100 event tickets are sold through the PFO organization.
- Goal:** \$75,000 net proceeds
- Previous year:** \$100,000 – Majority of the proceeds were raised from the Underwriters and Live Auction.
- Tax ID Number:** #33-0025068