

Harbor View Elementary PFO presents



## Program Book Advertising

**We invite the Business Community to lend support to the Harbor View School Annual Benefit by advertising in our *Havana Nights* Program Book that will be distributed to over 350 Harbor View families, as well as made available to the community, the week of April 25, 2011.**

We strongly encourage our parent community to patronize our advertisers. To assist with this, we promote information regarding Corporate Sponsors, Underwriters and Silent and Live Auction items through the weekly Tuesday Packets and on the event website between March 1<sup>st</sup> and May 6<sup>th</sup>, 2011.

Program Book advertisements or tributes are available for individual purchase, and are also included with Corporate Sponsor donations. Please consider becoming a Corporate Sponsor to receive full benefit of marketing to Harbor View School families and the local community.

### 4-Color Glossy Ads:

Back Cover \$1500  
 Front and Back Inside Cover \$1000

### Black & White Ads:

Full Page \$200  
 Half Page \$100  
 Quarter Page \$50

<b>Full Page</b> 7.5" wide 10" tall	<b>Half Page</b> 7.5" wide 5" tall	
	<b>Quarter Page</b> 3.75" w 5" tall	

## Website Advertising

Ticket sales and event, auction item, underwriter and donation information will be handled ONLINE through the *Havana Nights* website- harborviewelementary.com

### Become a website advertiser!

- Get exposure to hundreds of page views by parents living in Corona del Mar
- Directly benefit local Harbor View Elementary School, your future customers

**Website ad spaces are available in 2"x2" increments for ONLY \$50/month!**

For assistance with Program Book and Website Advertising please contact:  
 Jacqueline Cernich 949.293.6979